

Charity Ball Sponsorship Opportunities

Saturday, November 10, 2018 • Crowne Plaza Reading

Benefiting Medical Equipment & Technology

at Penn State Health St. Joseph



PennState Health

St. Joseph

Sponsorship Opportunities

Presenting \$15,000

- Two tables of eight with prominent seating – recognition from the podium
- Prominent full-page ad in the program book – premier recognition in the sponsor slideshow
- Recognition with your logo on the Foundation Events webpage linked to your website
- Acknowledgements on St. Joe's Digital Boards on Rte 422 & Rte 183
- Corporate name/logo on Charity Ball printed materials including invitation
- Mention in the event press release, social media and post-event thank you advertising

Inspirer \$10,000

- One table of eight with prominent seating – recognition from the podium
- Prominent full-page ad in the program book – recognition in the sponsor slideshow
- Recognition with your logo on the Foundation Events webpage linked to your website
- Acknowledgements on SJMC's Digital Boards on Rte 422 & Rte 183
- Mention in the event press release, social media and post-event thank you advertising

Believer \$7,500

- One table of eight
- Full-page ad in the program book – recognition in the sponsor slideshow
- Recognition on the Foundation Events webpage linked to your website
- Acknowledgements on SJMC's Digital Boards on Rte 422 & Rte 183
- Mention in the event press release, social media and post-event thank you advertising

Sustainer \$5,000

- One table of eight
- Full-page ad in the program book – recognition in the sponsor slideshow
- Recognition on the Foundation Events webpage linked to your website
- Mention in the event press release, social media and post-event thank you advertising

Nurturer \$3,000

- Four seats at the event
- Full-page ad in the program book – recognition in the sponsor slideshow
- Recognition on the Foundation Events webpage linked to your website
- Mention in the event press release, social media and post-event thank you advertising

Encourager \$2,500

- Four seats at the event
- Half-page ad in the program book – recognition in the sponsor slideshow
- Recognition on the Foundation Events webpage
- Mention in the event press release, social media and post-event thank you advertising

Supporter \$2,000

- Two seats at the event
- Half-page ad in the program book – recognition in the sponsor slideshow
- Recognition on the Foundation Events webpage
- Mention in the event press release, social media and post-event thank you advertising

Individual and Table Information on reverse side...

For more information, please contact Dan Gallagher 610-378-2597 or dgallagher2@pennstatehealth.psu.edu

Charity Ball Sponsorship Form

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Benefiting Medical Equipment & Technology
at Penn State Health St. Joseph



PennState Health
St. Joseph

Name	Phone
Company	Email
Address	City, State, Zip

SPONSORSHIP PACKAGES – See details on reverse side

- Presenting \$15,000 (two tables of eight/full-page program book ad)
- Inspirer \$10,000 (one table of eight/full-page program book ad)
- Believer \$7,500 (one table of eight/full-page program book ad)
- Sustainer \$5,000 (one table of eight/full-page program book ad)
- Nurturer \$3,000 (four seats at the event/full-page program book ad)
- Encourager \$2,500 (four seats at the event/half-page program book ad)
- Supporter \$2,000 (two seats at the event/half-page program book ad)

TABLE/INDIVIDUAL

- Table \$1,800 (one table of eight/listing on Foundation Events webpage/program book listing)
- Number of Attendees _____ @ \$200 each = \$_____

PROGRAM ADVERTISING OPPORTUNITIES

- Full-Page Ad 5" wide x 8" high \$500
- Half-Page Ad 5" wide x 3.875" high \$300
- Quarter-Page Ad 2.375" wide x 3.875" high \$200

All advertisements will be printed in black & white. Please email an electronic ad file as a JPG or PDF to dgallagher2@pennstatehealth.psu.edu **by October 19, 2018.**

OUTRIGHT CONTRIBUTION

- I/we would like to make a donation of \$_____ to the 2018 Charity Ball.
Your name will be acknowledged in the Charity Ball program book.

PAYMENT METHOD Amount Enclosed \$_____

- Check (Please make check payable to **Penn State** and add to the memo line: **PSHSJ Charity Ball**)

Credit Card Visa MasterCard Discover

Card Number _____ Exp Date _____ Security Code _____ Zip Code _____

Signature _____ Name on Card _____

Fax this form to 610-378-2198; scan and email to dgallagher2@pennstatehealth.psu.edu; or mail to:
SJMC Foundation, PO Box 316, Reading PA 19603-0316 **by October 19, 2018.**

For more information, please contact Dan Gallagher 610-378-2597 or dgallagher2@pennstatehealth.psu.edu

St. Joseph Medical Center Foundation PO Box 316 • Reading PA 19603-0316 • 610-378-2477
Federal Tax ID 23-2649362 www.StJoesCharityBall.org